



# **FOLLOWME** Social Trading Platform Service



# About FOLLOWME

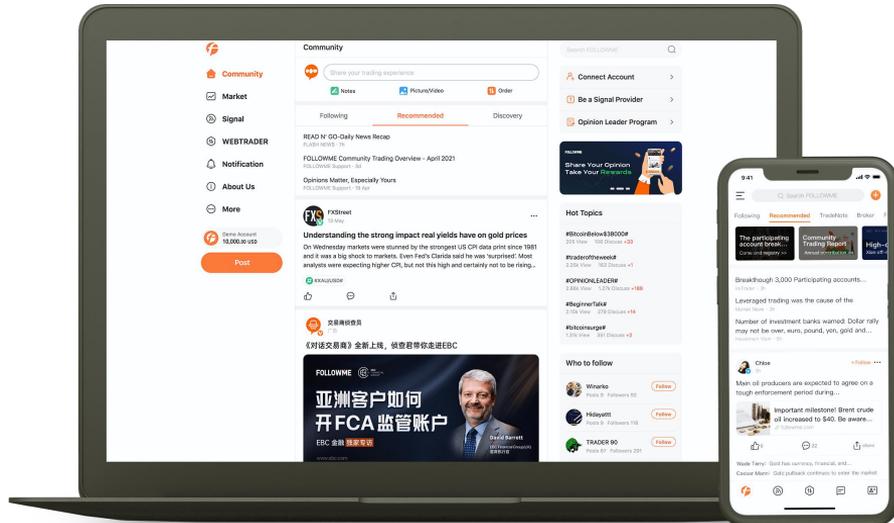
FOLLOWME is a FINTECH company, setup by a team of tech savvy programmers in 2015. We provide an open community trading platform where Traders or Investors around the world can post and share in real-time, their trading strategies, ideas and experiences. These traders hold real trading accounts with any of the 3,000 dealers or brokers who are connected onto our system.

Other users can join as Followers to take advantage of the sharing of those strategies and ideas by the more experienced traders or investors. They can utilise our powerful in-built trading tool - COPYTRADE, to automatically copy a particular trader's transaction. Followers can freely decide and set their trading preference as to how much investment they like to copy.

Every Trader's activities are recorded and published systematically and presented in a comprehensive format to allow easy access to Followers.

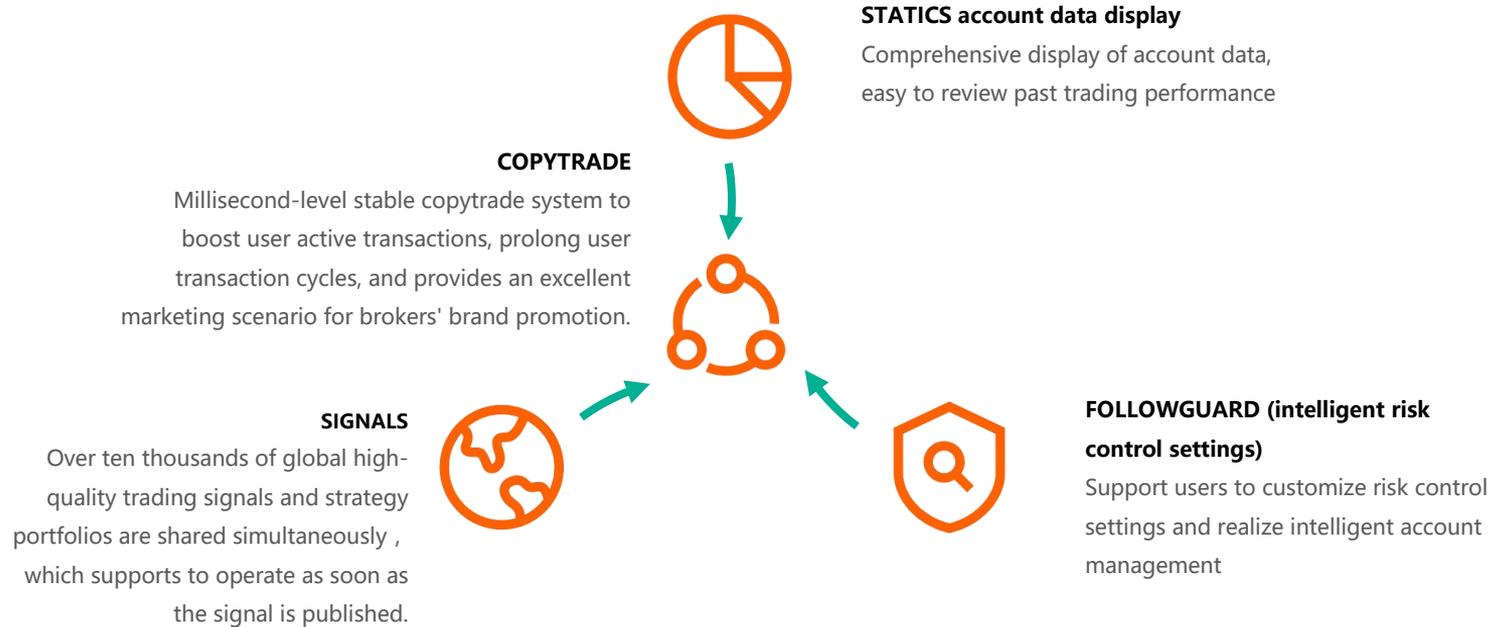
Currently, FOLLOWME has garnered more than 800,000 registered users worldwide and we will continue to innovate and strive to evolve and become the most popular community trading platform globally. Let's trade with clarity and ease where technology can help traders achieve supreme success.

*Users are advised to carefully review the information and risk warnings on the FOLLOWME website, and this information does not constitute any form of investment advice. FOLLOWME shall not be liable for any errors, omissions, delays or actions caused by the use of this service provider. Past performance does not represent future results.*



# FOLLOWME Social Trading Platform Service ( FOLLOWTRADE<sup>®</sup> )

By using the FOLLOWTRADE<sup>®</sup> service, you can enjoy a trusted Social Trading system.  
Not only a technical solution, but also a marketing tool.



\* The SIGNALS pool is generated by the signal providers of FOLLOWME Trading Community



# FOLLOWME Social Trading Platform Service ( FOLLOWTRADE<sup>®</sup> )

## Privatized Deployment FOLLOWTRADE<sup>®</sup>

### Manager API

Two-party dock technology with the interface provided by Broker.



The First Month



The Second Month



### Joint Debug and Release

Confirm the business scenario, test the joint debugging, complete the handover and release.

### FOLLOWTRADE SDK

Brokers can develop the front-end interface independently with the calling SDK provided by FOLLOWME.

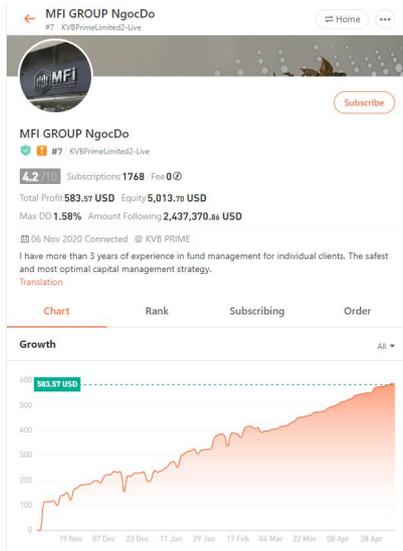
*\* Manager API development documents and FOLLOWTRADE development documents are provided separately when the partnership finalized.*



# FOLLOWME Social Trading Platform Service ( FOLLOWTRADE<sup>®</sup> )

Brokers can obtain the followings through FOLLOWTRADE<sup>®</sup>

Signal	
 <b>rainmain</b> #15 FXTM Subscriptions 4,498	<b>Free</b> Subscription fee/30 days
Total Profit 24,953.45 USD   Max DD \$2.69%	
Amount Following 2,154,285.43 USD	
Profit by Following 360d 799,429.48 USD	
 <b>imTrader 交易大赛</b>	<b>立即报名 &gt;</b>
imTrader 交易大赛 S8 赛季 —— 荣耀之征 一战成名! 百万奖金大赛, 只要有 MT4 交易账户都可参赛!	
 <b>交易员 张总</b> #3 ForexClub Subscriptions 258	<b>1500</b> Subscription fee/30 days
Total Profit 353,784.24 USD   Max DD 35.79%	
Amount Following 1,854,074.21 USD	
Profit by Following 360d 479,515.17 USD	
 <b>MFI GROUP NgocDo</b> #7 KVB PRIME Subscriptions 1,768	<b>Free</b> Subscription fee/30 days
Total Profit 583.94 USD   Max DD 1.58%	
Amount Following 2,437,746.28 USD	
Profit by Following 360d 229,440.45 USD	



Subscribe	
<b>Signal Provider</b>	<b>Next</b>
 <b>rainmain</b> #15 ForexTimeFXTM-ECN Equity 34,707.08 USD	<b>Free</b> /30 days 10 FCOIN-1 USD
<b>Follower's Account</b>	
 #2 47023 KVBPrimeLimited-Live	Equity 0.00 USD
<b>Set copy mode</b>	
<b>By Prorate</b> Open a position according to a certain percentage of the signal provider's standard lot of open positions.	
0.01	<input checked="" type="radio"/>
By Fixed	<input type="radio"/>

## SIGNALS Pool :

FOLLOWME collects and filters signals from all over the world to help brokers to provide more diversified high-quality signal services.

## STATICS Account Data Display :

Integrate and display complex account data to help brokers' users quickly filter the most suitable signals.

## SUBSCRIPTION Model :

The subscription model helps brokers reduce their own and followers' fees during the copytrading process, and eliminates the emergence of click farming accounts.



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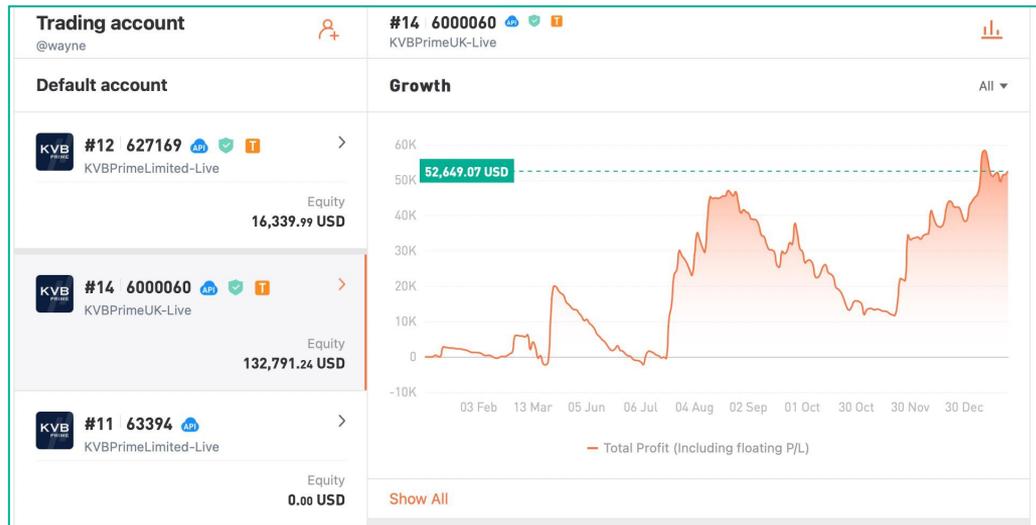
## Signal Subscription Flow

### 1 Account connection via Manager API

- As our privatized deployment, brokers' users do not need to register additional social trading platform accounts, they can directly connect signals on the brokers' platform.

### 2 Signal Subscription

- By filtering the trading signals of the signal pool, users can subscribe to one or more trading signals according to their own preferences. And users can set a copy mode by prorated or by fixed-lot. Moreover, it also supports intelligent risk control settings and more management settings.



# FOLLOWME Social Trading Platform Service ( FOLLOWTRADE<sup>®</sup> )

## Signal Subscription Flow ( Subscription fee )

According to different account types, set a threshold for users to give them free subscription rights

### Brokers set rules



### Select trading signal

Hundreds of stable and profitable high-quality signals are available

### Boost active transaction

Investing, learning and growing with popular signal providers, boost user active transaction, and prolong user life cycle

*\* Brokers can set certain user conditions to enjoy the free subscription to all signals, such as setting certain equity requirements or trading volume requirements.*



# FOLLOWME Social Trading Platform Service ( FOLLOWTRADE<sup>®</sup> )

## Platform is a service

### Support system upgrade

During the service period, in addition to the stable and trustable FOLLOWME social trading system, brokers will continue to receive system upgrades and more other technical support.



### Free signal pool sharing

Privatized deployment support to share the free signal pool of all signal providers in the FOLLOWME trading community, and support the purchase of paid signal pools.

### API support in FOLLOWME Trading Community

In addition to the API support of privatized deployment, it also simultaneously supports the connection of users via API in FOLLOWME trading community, which will be an excellent way to gain more users.

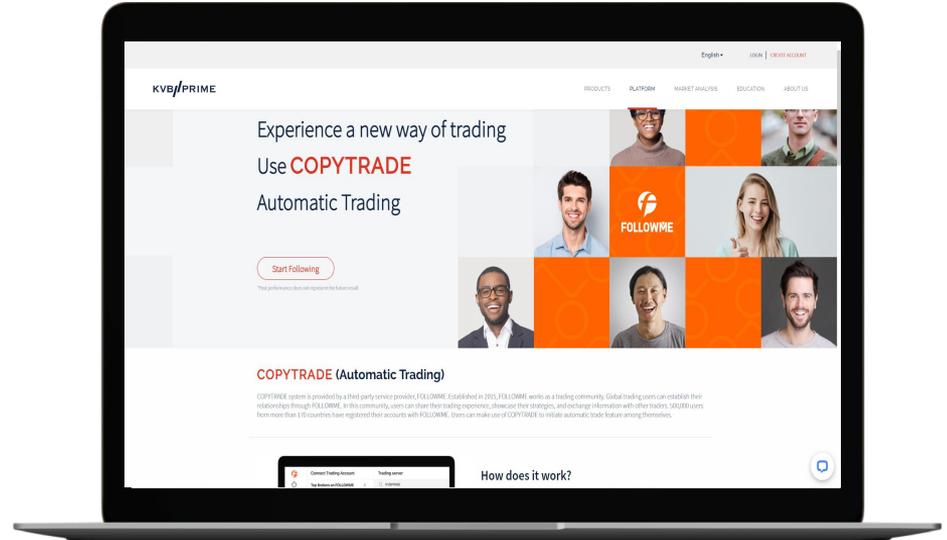


# FOLLOWME Social Trading Platform Service ( FOLLOWTRADE<sup>®</sup> )

## Typical cases and operating data reference

### Take KVB PRIME as an example

- Offered more than 30,000 transactions a filtered signal;
- Customized signal display to protect the brand effect and rights of brokers;
- Remarkable effects:
  - New orders : 243,758 ;
  - New accounts : 846 ;
  - New deposit : 2,721,357.03 USD ;
  - New trading volume ( lots ) : 18,608.78



*\*This case was set up as a SaaS service at the request of the customer, but the product is also applicable to the PaaS service model.*

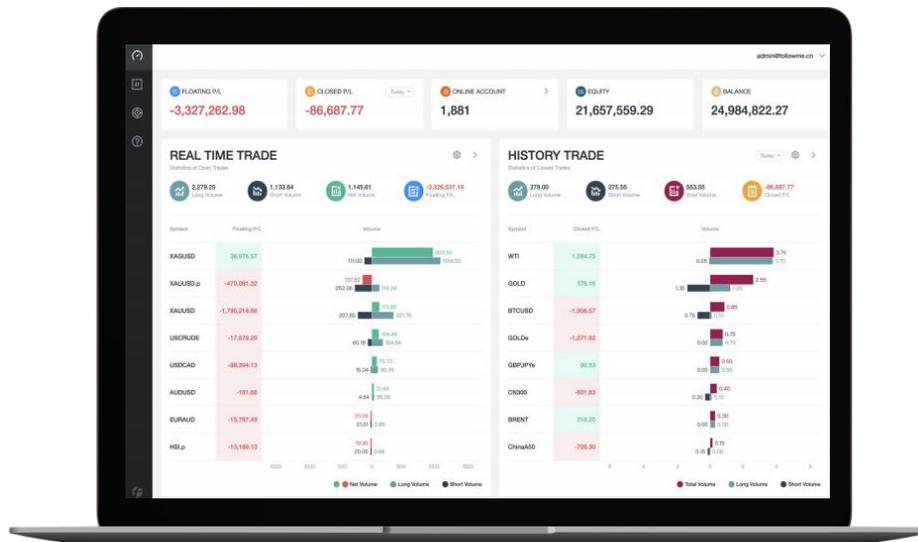


# Extended Service Based on FOLLOWTRADE®

## FOLLOWQUANT®

**FOLLOWQUANT** is a quantitative trading tool independently developed by FOLLOWME. It is based on huge historical data, formulates strategies by analyzing "high probability" events (based on user behavior groups), and uses quantitative models to verify these strategies; It runs 24 hours a day, real-time monitor the market to obtain a more sustainable and stable return on investment.

- Streaming technology processing : Millisecond-level processing can realize real-time calculation of billions of data;
- Visual analysis: multiple charts to visually understand the data;
- Intelligent strategy: large-scale data model, intelligent strategy generation, dimensional back-testing analysis;
- Privatized deployment: confidentiality of data and information, protection of intellectual property rights;

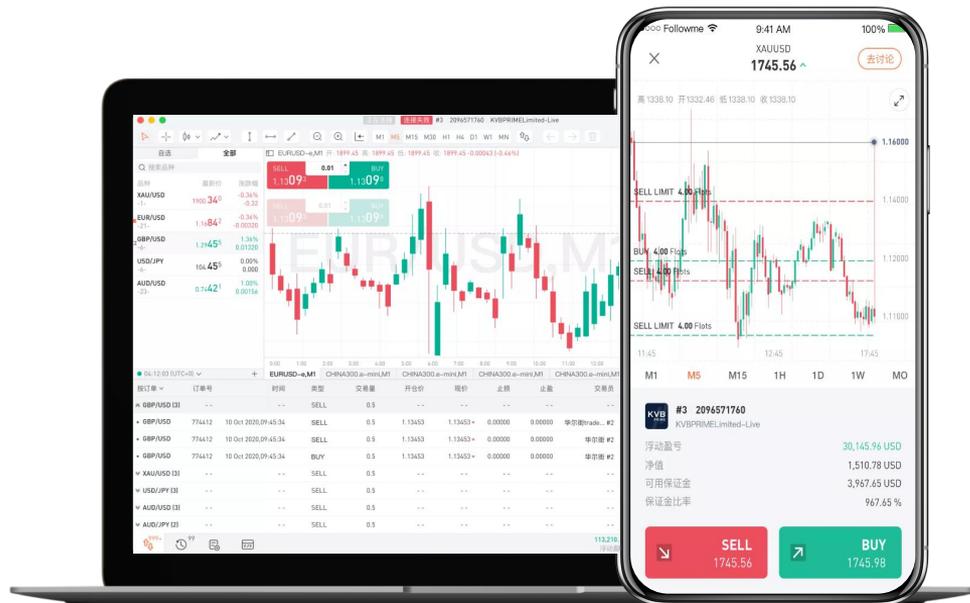


# Extended Service Based on FOLLOWTRADE®

## WEBTRADER®

Webtrade, an online trading system self-developed by FOLLOWME, is based on the global network to optimize technology. The user's trading account can be automatically matched to the brokers' optimal center node, and supports operations such as quick conversion the amount of stop loss and take profit.

- Friendly Interface: adopt mainstream trading layout and optimize operation experience for professionals;
- Complete Functions: support real-time take-profit and stop-loss to meet the needs of mainstream trading scenarios;
- Stable Performance: millisecond-level trading system, multi-server distributed deployment, stable without missing orders;
- Multi-terminal Support: support mainstream operating platforms such as Windows, MacOS and WEB;



## Service Quotation

	Basic	Expanded	Premium
<b>Privatized Deployment</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>COPYTRADE</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Language Pack Service</b>	Simplified Chinese, English	Simplified Chinese, English and 3 extra supported languages	More language supports
<b>SIGNALS Pool</b>	Only Free Signals	Support all free and paid signals	Support all free and paid signals
<b>FOLLOWME Support</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>WEBTRADER</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>FOLLOWQUANT</b>			<input checked="" type="checkbox"/>
<b>Upgrades and Maintenance</b>	20,000 USD/Y	30,000 USD/Y	50,000 USD/Y
<b>Business wallet</b>	Top up	10,000 USD Bonus	30,000 USD Bonus
<b>Total</b>	100,000 USD	150,000 USD	200,000 USD





# THANKS

[www.followme.com](http://www.followme.com)